Kaltura MediaSpace Analytics Training Agenda

Overview

This session is intended for admins and content creators. It will cover the Kaltura data analytics life cycle, including collection, storage, processing, and visualization in both the Kaltura MediaSpace Portal and the Kaltura Media Management Console.

Key Takeaways

- Explore engagement trends over time across key metrics.
- Drill down by viewing engagement heatmaps.
- View entry highlights, export data, filter, and set time options to track your entry over time.
- Understand Quiz and interactive video analytics.
- Get actionable insights to help you optimize your content over time.

Agenda

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Topic	Instruction
Kaltura MediaSpace Analytics (KMS)	• Learn how to access and understand video analytics and how the viewers are consuming it. Review all available dashboards: channel, playlist, quiz, and VOD analytics.
Kaltura Management Console Analytics (KMC)	• Gain a deeper understanding of your video data to extract more insights and see the full picture. Learn how to utilize the analytics tab for greater accuracy in account-level analytics. • Refine data using Kaltura filtering options. • Identify how to spot trends via data highlights, daily insights, and Kaltura scoring.
Category Analytics	• Understand how Category Analytics can help you optimize your content placement
Playlist Analytics	• Learn how to gather analytics information for a video playlist
Real-time Analytics	• Distinguish quality metrics for both current and past live events.
Webcast Entry-Level Analytics	• Discover how your users engage with a specific Webcasting entry, where they watched it from, and with what devices so that you can track and optimize your live events.
Getting Help / Questions	

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